

## Tourism content manual (content tariff)

~A journey to discover the Rikuzentakata culture hidden in deliciousness and fun, weaving from the past to the future and nurturing the ability to live from tradition~

## Rikuzentakata tour "RIKUZENTAKATA YAEI"

: 2023-12-18

Project details	<p>~Rikuzen, hidden in deliciousness and fun, weaving from the past to the future and nurturing the ability to live from tradition A journey to discover Takada culture</p> <p>This program is. This is a program that allows you to feel "life" based on the nature of Rikuzentakata and the experience of the earthquake. This is an overnight cultural experience that can only be found here, emphasizing harmony with nature through extraordinary experiences, participation in activities, and interaction through interaction experiences.</p>		
Setting period	January 20, 2024 - December 20, 2024 *Other dates require consultation		
Setting exclusion period	April 20th - June 10th, September 1st - October 30th		
Suggested sales price(tax included)	Adult 25,000 yen Children (elementary school students) 15,000 yen Infants free *For infants, each parent can accompany up to one child.		
Sales fee	10% on the suggested sales price		
What's included in the price	Day 1: Afternoon Rikuzentakata guide, food, activities, Overnight stay in tent, 2nd day: Breakfast, cultural experience		
Course content	<p>Day 1:</p> <p>① Get a bird's-eye view of the city of Takada from the Hakoneyama Observation Deck ② Feel the history at Reconstruction Memorial Park and Ipponmatsu Guide ③ Feel the blessings of nature and experience cooking Japan's finest oysters and seafood from Rikuzentakata ④ Enjoying activities around a fire and respecting nature</p> <p>2nd day</p> <p>① Make the world's one-of-a-kind original burger from harvested vegetables ② Experience the tradition of Kesen Daiko and the harmony of nature ③ Take a bath at Ofunato Onsen, a hot spring with a spectacular view</p>		
Time required	1 night 2 days	Minimum number of participants	7 people
Minimum number of receptionists	2 people	Maximum number of applicants	25 people *Consultation required for more than 25 people
Closing date	21 days ago	Quantity in stock	25 people
Language support	Translator compatible		
Reservation notification destination	Rikuzentakata Amazing Trip Bureau Co., Ltd. TEL 0192-22-9105		
Required items for reservation	① Date of use ② Participant name ③ Contact information ④ Date of birth ⑤ Address		

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Cancellation fee	Starting from the day before the start date of the trip 20% from 14 days before to the previous day 50% from 3 days before 100% from the previous day	
Meeting place/time	Watami Organic Land Co., Ltd. (Nearest Shinkansen Station: Ichinoseki Station)	Until 15 minutes before the start time (Reception starts 30 minutes before the start time)
Planning company	Watami Organic Land Co., Ltd.	
Others (precautions, etc.)	<ul style="list-style-type: none"> <li>• This tour is aimed at elementary school students and above. Children under elementary school age may be accompanied by up to one parent/guardian.</li> <li>• Due to equipment maintenance and insurance, Personal information (name, contact information, date of birth, address) of all participants is required.</li> </ul> <p>*Please refer to the attached sheet for other notes.</p>	
contact information	Watami Organic Land Co., Ltd. Person in charge (Hidani/Tabata) TEL 0192-53-2107	

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### ■ Project details



#### [Hakoneyama Observation Deck]

Get a bird's-eye view of the majestic topography that gave birth to Rikuzentakata's traditions and food culture, and enjoy the scenery unique to Rikuzentakata.



#### [Reconstruction Prayer Park]

You can see the miraculous single pine tree that is a symbol of Rikuzentakata City, the Great East Japan Earthquake Memorial Museum, and see the records of Rikuzentakata City before and after the earthquake.



#### [Food]

Enjoy a meal in a place where you can feel the warmth of the trees and an outdoor seafood BBQ experience.



#### [Fire]

Utilizing forest resources and the healing effect of sitting around a fire  
Activities around the fire without worrying about your surroundings



#### [Breakfast]

Experience making hamburgers in a live kitchen using freshly harvested vegetables from Watami Organic Land



#### [hot spring]

End your trip at Ofunato Onsen, which was chosen as the No. 1 scenic open-air bath in Japan in a hot spring inn/hotel general election. Looking back on the nature and travel tour of Sanriku